



## **Bloom Animal Hospital, P.C.**

734/425-2270

### **Allergy, Skin & Ear Clinic for Pets**

734/422-8070

31205 Five Mile • Livonia, MI 48154



Allergy, Skin and Ear Clinic for Pets / Bloom Animal Hospital are proud to announce that we have upgraded our Fiberoptic Video Enhanced Otoscopy (FOVEO) system to one of the highest quality system available. The FOVEO comprises high quality otoscope, an HD camera (the same one that is used in human laparoscopy), a 28-inch HD monitor and an extremely bright light source.

This system enables Dr Bloom to see in amazing detail the ear canal, the tympanic membrane (ear drum) and the middle ear. The FOVEO magnifies the ear 40 times, as opposed to the hand held otoscope (10X magnification) that is more commonly used. The new camera also features a zoom function that allows Dr Bloom an even more magnified, detailed view. In some cases, small tears of the tympanic membrane (ear drum) that were not visible in the past are readily seen, allowing Dr Bloom to diagnosis and treat middle ear infections.

Seventeen years ago, Dr Bloom became the first Michigan veterinarian to use an FOVEO. It enabled Dr Bloom to see the ear canal and middle ear in much greater detail. He could also flush and suction the ear canals, remove foreign bodies and tumors, perform biopsies and flush the middle ear. The new FOVEO offers a significant improvement in all these areas.

Disorders of the external ear are common in dogs and cats. You can rest assured that you and your pet are being offered the very best in diagnostic and therapeutic techniques at Allergy, Skin and Ear Clinic for Pets / Bloom Animal Hospital.

#### **Dr. Paul Bloom**

Diplomate ABVP • Feline & Canine Specialty  
Diplomate, American College of Veterinary Dermatology  
Assistant Adjunct Professor, Department of Dermatology, MSU  
**Dr. Connie Zielinski • Dr. Kelly Flannigan**

